RAJEEV KUMAR

USER EXPERIENCE DESIGNER

kr.rajeev.design@gmail.com (+91) 9479935867

PROFILE

Education

Bachelor of Design

Indian Institute of Information
Technology Design &
Manufacture, Jabalpur
(2015-2019)

Skills

User Research
Interface Design
User experience
Design Systems

UX Writing

Prototyping

Wireframing

Information Architecture

Usability Testing

Quality Assessment

Tools

Figma

Adobe Suit

Microsoft Office

Wix Studio

Android Studio

Live Projects

Dictera

JobReady.ai

Fashivly

Champion Tire & Wheels

Troodie

UVCence

<u>HVAC Vitals</u>

KISS

WORK EXPERIENCE

Nanomarx Technologies

UX Designer

Nov 2023 - Present (2 Years)

- Designed end-to-end **UX for 4+ B2B/B2C products**, enhancing usability for 60,000+ users through research-driven design.
- Optimized complex workflows, **reducing task completion time by 80%** via iterative wireframing.
- Established comprehensive design systems from scratch, **accelerating** development timelines by 30%.
- Collaborated with developers to **reduce design implementation errors by 80%**, ensuring pixel-perfect execution.
- Conducted usability testing with 200+ users, identifying and resolving critical UX issues.

Emnicent Designs

Jr. UX Designer

Mar 2023 - Oct 2023 (8 Months)

- **Delivered complete UX solutions** (research → final UI) for 2 products (B2B & B2C).
- **Identified key pain points through 30+ user interviews**, shaping the product roadmap.
- Designed and delivered 400+ final UI screens covering all 60+ critical user journeys.
- Developed reusable design system components, **reducing team onboarding time from 2 months to 1 month**.

Autogenerate.ai

UX Designer

Jan 2021 - Dec 2022 (2 Years)

- Led **50+ user interviews** to define problem statements and validate core product requirements.
- Applied service design principles to automate video production, eliminating 90% of manual steps.
- **Designed and tested 10+ core features** from wireframes to functional prototypes validated with 50+ users.
- Created task-specific templates, cutting repetitive work from 30 minutes to 5 minutes per task.

RESEARCH FELLOWSHIP

Symbiosis Institute of Design

Research Fellow

Nov 2024 - Jan 2025 (3 Months)

• **Conducting user research and design** for a B2B logistics product, to optimize workflow efficiency & user experience.